CHURCHWIDE SURVEY RESULTS

Responses collected: March 2022

Presented by Fuller Seminary’s Leadership Formation Division.
Dear Marble Collegiate Church,

Thank you for participating in the recent churchwide survey. The pages that follow contain the full results for your review, and we provide a brief introduction and executive summary on this page and the next. If you would like more information about the survey or results, please contact MarbleSurvey@marblechurch.org.

In terms of methodology, data were collected over a two-week period in March 2022. Most surveys were completed electronically using an online survey tool, with a smaller portion of paper surveys completed as well. Invitations to complete the survey were offered during Sunday worship, as well as additional reminders and notifications sent through various channels. In total, there were 441 responses (308 completed responses, 133 partial responses).

Any survey is only as accurate as the people it represents. Analysis of the demographic variables reveals the highest portion of respondents were ages 50+, there was a very small response rate among those under age 30, a high portion of the congregation is retired, the congregation is highly educated, only a small portion of respondents live within 1 mile of the church, and respondents have a high frequency of Sunday worship attendance. Based on 441 total responses, we believe this provides an accurate representation of current active members of the Marble Collegiate Church community (with the caveat that there was very low response from those under age 30–commensurate with the small membership in this age group).

At a very high level, we believe three words that broadly capture the survey responses are **stable**, **supportive**, and **opportunity**. We use the word **stable** because such a high percentage of attendees participate in worship weekly or 2-3 times per month, as well as are older and retired (meaning they are presumably not experiencing as many major life transitions). We use the word **supportive** because respondents provided very high scores when asked how supportive they were of the church’s overall mission, as well as its four Growing priorities. Most ministries and areas of Marble also received relatively high scores, with only a few minor exceptions. We use the word **opportunity** because there are many clear opportunities for Marble to grow in the future. This includes an opportunity to engage young adults and young families, an opportunity to engage those within a 1-mile radius of the church, and an opportunity to involve a broader portion of the congregation in volunteerism and leadership–among other opportunities.

Following are other selected survey insights:

1. There is an opportunity to engage the congregation and newcomers with a clear and compelling vision for the future. When asked “How true is it that Marble has a clear and cohesive vision for the future?,” the average response was a 3.27 out of 5.

2. While the race and ethnicity of respondents reflect the US overall, there is room to grow to reflect New York City.
3. During the pandemic there has been a move toward hybrid engagement (online and in-person), but not everyone who moved from in-person to online intends to continue engaging exclusively online.

4. There is a high degree of importance placed on relationships, Marble’s accepting culture, and being open and affirming toward LGBTQ+ persons, their families, and their allies.

5. While the congregation supports Marble Collegiate Church’s mission and priorities, the congregation is less sure the church is effective in carrying out the mission and priorities. For example, when asked “How supportive are you of Marble Church’s overall mission?,” the average response was a 4.36 out of 5. When asked “How well do you believe Marble Church is achieving its mission?,” the average response was a 3.57 out of 5.

6. Many people don’t know what is happening in many ministries across the church. When asked about Sunday morning worship, less than 2% of respondents said “I don’t know.” For example, however, the children’s, youth, and family ministries all had over 50% of respondents who answered “I don’t know.”

7. There is great appreciation for Marble’s staff. The average response to “How satisfied are you currently with Marble’s staff?” was a 4.56 out of 5.

Looking ahead to the future of Marble, there were six areas that stood out most when the congregation was asked to select areas that should receive greater focus. Those areas include (in order of highest response): 1) Deeper relationships and stronger community; 2) Intergenerational ministry; 3) Increased influence in New York City; 4) Young adult ministries; 5) More frequent and transparent communication, and 6) Engaging social justice and the needs of the community. These areas will inform the direction of the future strategic plan.

We hope you find the following responses helpful and informative to understand the present and future of Marble Collegiate Church. We invite you to continue to pray for and provide feedback regarding Marble’s next steps.

Respectfully submitted,

Dr. Yulee Lee and Jake Mulder
Fuller Leadership Formation Division at Fuller Theological Seminary
Marble Collegiate Church Survey Results

Values, Qualities, and Mission

How important are the following qualities of Marble Collegiate Church to you?

The above chart displays ratings of various qualities. The highest average rating was applied to "Marble is a place that is accepting" and the lowest average rating was applied to "Marble is a place of transformation."
"Other" Responses: 30 people added safe, accepting, or welcoming; 19 added mentorship, fellowship, or community; 18 added good music or spiritual arts; 16 added kindness or loving; 12 added open-minded; 12 added education or personal growth; 11 added inspiring, hope, or positivity; 9 added diversity; 9 added prayer-focused and Christ-centered values; 6 added healing; 5 added secure or authentic; 3 added local outreach or volunteering; 2 added preaching; 2 added respectful; 2 added active youth group; and 1 added accommodations.

<table>
<thead>
<tr>
<th>Field</th>
<th>Mean</th>
<th>Standard Deviation</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marble is a place of transformation</td>
<td>4.15</td>
<td>0.84</td>
<td>372</td>
</tr>
<tr>
<td>Marble is a place with a shared sense of hope</td>
<td>4.40</td>
<td>0.74</td>
<td>375</td>
</tr>
<tr>
<td>Marble is a place with a unique quality of faith–not narrow or rigid</td>
<td>4.45</td>
<td>0.74</td>
<td>375</td>
</tr>
<tr>
<td>Marble is a place that is accepting</td>
<td>4.64</td>
<td>0.60</td>
<td>376</td>
</tr>
<tr>
<td>Marble is a place that is open and affirming to LGBTQ+ persons, their families, and their allies</td>
<td>4.53</td>
<td>0.69</td>
<td>369</td>
</tr>
<tr>
<td>Marble is a place that is warm and welcoming</td>
<td>4.60</td>
<td>0.62</td>
<td>376</td>
</tr>
<tr>
<td>Marble is a place of generosity</td>
<td>4.44</td>
<td>0.72</td>
<td>375</td>
</tr>
<tr>
<td>Other (please include any other qualities you think best describe Marble)</td>
<td>4.50</td>
<td>0.96</td>
<td>115</td>
</tr>
</tbody>
</table>
What are the top 1-2 needs of people outside the Marble Church community that Marble is uniquely positioned to meet?

• 290 people responded to this question
• 81 people noted an accepting, diverse community (LGBTQ+, questioning, interfaith)
• 74 noted friends and community (sometimes connected to loneliness)
• 47 noted resources for or a response to homelessness (food, housing, clothes, education)
• 35 noted spiritual nourishment
• 29 noted outreach
• 26 noted hope or love
• 23 noted openness or understanding
• 16 noted programming (groups, online service)
• 13 noted organized social justice
• 13 noted mental health or counseling
• 9 noted practical teaching
• 7 noted children's ministry
• 5 noted uplifting worship music
Please respond to the following statements using the scale below:

The following charts display ratings of various statements. Means, standard deviations, and total number of responses follow each chart.

<table>
<thead>
<tr>
<th>Field</th>
<th>Mean</th>
<th>Standard Deviation</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marble has a clear and cohesive vision for the future.</td>
<td>3.27</td>
<td>1.04</td>
<td>274</td>
</tr>
<tr>
<td>Marble asks young people to participate in making important decisions.</td>
<td>3.03</td>
<td>1.25</td>
<td>229</td>
</tr>
<tr>
<td>Marble makes children, youth, and families a primary focus.</td>
<td>3.56</td>
<td>0.99</td>
<td>281</td>
</tr>
<tr>
<td>Marble has a thoughtful approach in our ministry to people in their 20's.</td>
<td>2.84</td>
<td>1.18</td>
<td>216</td>
</tr>
</tbody>
</table>

For comparison, the mean response to the question “Our church asks young people to participate in making important decisions” within FYI’s Growing Young Assessment Database (which includes more than 38,000 responses) is 2.79. The mean response to the question “Our church has a thoughtful approach in our ministry to people in their 20's” is also 2.79.
"Marble has a thoughtful approach in our ministry to people in their 20's" by Church Roles

The above chart displays responses to "Marble has a thoughtful approach in our ministry to people in their 20's." across church roles, revealing lower ratings among pastors or church staff and church leadership (non-staff).
Please respond to the following statements using the scale below:

Marble stewards its financial resources well.
Marble has a meaningful history that should not be lost in our future vision.
Marble stewards its volunteer resources well (i.e. care for, use and training of volunteers).
Marble's leadership is appropriately transparent about financial decisions.

Field | Mean | Standard Deviation | Responses |
--- | --- | --- | --- |
Marble stewards its financial resources well. | 3.44 | 1.15 | 227 |
Marble has a meaningful history that should not be lost in our future vision. | 4.50 | 0.76 | 316 |
Marble stewards its volunteer resources well (i.e. care for, use and training of volunteers). | 3.83 | 0.90 | 259 |
Marble's leadership is appropriately transparent about financial decisions. | 3.18 | 1.27 | 256 |
"Marble has a meaningful history that should not be lost in our future vision" by Age

The above chart displays responses to "Marble has a meaningful history that should not be lost in our future vision." across age groups, revealing an increase in ratings with age.
Please respond to the following statements using the scale below:

Marble provides sufficient and clear communication to the congregation.
Marble has sufficient physical space to carry out its ministry.
Marble challenges people to grow in their faith.
Marble encourages people to live out their faith in their daily actions.

Field | Mean | Standard Deviation | Responses |
--- | --- | --- | --- |
Marble provides sufficient and clear communication to the congregation. | 3.62 | 1.04 | 317 |
Marble has sufficient physical space to carry out its ministry. | 2.97 | 1.27 | 260 |
Marble challenges people to grow in their faith. | 4.06 | 0.97 | 317 |
Marble encourages people to live out their faith in their daily actions. | 4.22 | 0.91 | 319 |

For comparison, the mean response to the question "Our church challenges people to grow in their faith" within FYI's Growing Young Assessment Database is 3.98. The mean response to the question "Our church encourages people to live out their faith in their daily actions" is 4.08.
Please respond to the following statements using the scale below:

<table>
<thead>
<tr>
<th>Field</th>
<th>Mean</th>
<th>Standard Deviation</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worship at Marble helps me feel fulfilled and spiritually uplifted.</td>
<td>4.12</td>
<td>1.00</td>
<td>318</td>
</tr>
<tr>
<td>Marble helps me feel like I belong.</td>
<td>4.17</td>
<td>0.93</td>
<td>318</td>
</tr>
<tr>
<td>Marble welcomes all types of people.</td>
<td>4.49</td>
<td>0.75</td>
<td>314</td>
</tr>
<tr>
<td>Marble is a truly diverse congregation.</td>
<td>4.36</td>
<td>0.75</td>
<td>312</td>
</tr>
</tbody>
</table>
"Marble helps me feel like I belong" by Sunday Service Attendance

The above chart displays responses to "Marble helps me feel like I belong." across frequency of Sunday service attendance categories, revealing an increase in ratings as attendance increases.
"Marble welcomes all types of people" by Sexual Orientation

The above chart displays responses to "Marble welcomes all types of people." and "Marble is a truly diverse congregation." across sexual orientation categories.
Whom, if anyone, is not accepted at Marble?

• 196 people responded to this question
• 121 people noted all are welcome (i.e., no one isn't accepted)
• 12 people noted racists, supremacists, homophobes, or those who hurt others
• 7 noted conservatives or Republicans
• 7 noted the poor (because they may feel intimidated)
• 4 noted certain races or ethnicities (Black, Latino)
• 4 noted people with disabilities (e.g., the deaf)
• 3 noted the close-minded or those with strong opinions
• 2 noted highly progressive or liberal individuals
• 2 noted substance abusers
• 2 noted White heterosexual couples (connected to a sense of being ignored)
• 2 noted the unvaccinated or unmasked
• 2 noted young children
• 1 noted fundamentalist Christians (Calvinists, Mennonites)
• 1 noted those with no faith background
• 1 noted those who are faithful to the Bible
• 1 noted young people

How should Marble grow in its diversity?

• 37 people responded to this question
• 11 noted more young people or couples
• 9 noted more racial diversity
• 5 noted the underchurched and the need for more outreach
• 4 noted more diverse leadership and ministers
• 3 noted the need for more youth programs and intergenerationality
• 2 noted more socioeconomic diversity
• 2 noted the need for transparency and openness
• 2 noted the need to take action against injustice
• 1 noted the need for more outreach to people with disabilities
• 1 noted the need for political balance
• 1 noted the need to celebrate cultural differences
• 1 noted the need for more contemporary music
Ministries

The following charts display satisfaction ratings for various ministries.

How satisfied are you currently with the following ministries or areas of Marble?

Means were calculated outside Qualtrics and are included below:

- Arts Ministry: 4.11
- Women's Ministry: 4.29
- GIFTS - LGBTQ+ Fellowship Ministry: 3.95
- Music Ministry: 4.64
- Sunday Morning Worship: 4.48
- Midweek Worship: 3.77
The above chart displays satisfaction ratings for the Music Ministry across age groups, revealing higher average ratings as age increases.
How satisfied are you currently with the following ministries or areas of Marble?

Means were calculated outside Qualtrics and are included below:

- Preaching: 4.26
- Retreats: 3.48
- Staff: 4.56
- Children's Ministries: 4.02
- Youth Ministries: 4.29
- Family Ministries: 3.71
Satisfaction with Staff by Sunday Service Attendance

The above chart displays satisfaction ratings for the Staff across frequency of Sunday service attendance groups, revealing higher average ratings as attendance increases.
How satisfied are you currently with the following ministries or areas of Marble?

Means were calculated outside Qualtrics and are included below:

- Young Adult Ministries (ages 18-30s): 3.02
- PrimeTime (ages 55 and up): 4.11
- Online Experience: 4.61
- Senior Leadership: 4.32
- Sunday 10:00 O’Clock Hour: 4.11
How satisfied are you currently with the following ministries or areas of Marble?

Means were calculated outside Qualtrics and are included below:

- Small Groups: 3.94
- Pastoral Care: 4.13
- Stephen Ministry: 4.09
- Mission, Outreach & Service Opportunities: 3.87
- Other: 3.50

"Other" Responses: 5 people noted prayer resources; 3 noted men’s/women’s ministries or adult Sunday school; 3 noted music; 3 noted small groups; 3 noted more volunteer opportunities or mission trips; 3 noted more fellowship activities; 2 noted past help from Stephen Ministry; 2 noted youth group; 2 noted stewardship (financial ethics); 2 noted poor online congregant integration; 2 noted communication; 2 noted younger children being ignored; 1 noted balance across ministries; 1 noted checking in with members who have left; 1 noted caring calls; 1 noted Marble Vision; 1 noted Primetime; 1 noted learning about Jewish practices and the Old Testament; 1 noted interfaith activities; 1 noted young adults; 1 noted a lack of care from Marble staff; 1 noted preaching; and 1 noted the executive minister.
Which of the following have the greatest impact on your Christian life? Please check all that apply.
Communication

How do you currently receive news and other communication regarding Marble’s programs, services, and ministries? Please check all that apply.

- Touchpoint: 180
- Regular weekly eblast: 161
- Sunday bulletin: 203
- Marble website: 220
- Letters from Marble: 175
- Announcements made during worship services: 219
- Social media (Facebook and Instagram): 54
- From someone else who attends Marble: 63
- Other (please specify): 16

"Other" Responses: 8 people noted email; 2 noted ministry groups; 2 noted MWM or GIFTS Facebook groups; 1 noted pulpit announcements; and 1 noted not receiving communication without several requests.
How do you prefer to receive news and other communication regarding Marble's programs, services, and ministries? Please check all that apply.

- Touchpoint
- Eblasts
- Sunday bulletin
- Marble website
- Letters from Marble
- Announcements made during worship services
- Social media (Facebook and Instagram)
- From someone else who attends Marble
- Other (please specify)

"Other" Responses: 3 people noted email; 1 noted Marble Vision; 1 noted MWM Facebook group; 1 noted GIFTS ministry on Facebook; 1 noted too much email noise; and 1 noted in-person invitation/small group meetings.
"How do you currently receive news and other communication regarding Marble’s programs, services, and ministries?" by Age

The above chart displays current reception of news and communication across age groups, revealing some variation particularly among younger age groups (though fewer people from these age groups participated).
"How do you prefer to receive news and other communication regarding Marble’s programs, services, and ministries?" by Age

The above chart displays preferred reception of news and communication across age groups, revealing some variation particularly among younger age groups (though fewer people from these age groups participated).
Future

If you could make 1 change to Marble Church in the next year, what would it be?

• 258 people responded to this question
• 29 suggested more fellowship events
• 25 suggested in-person worship without masks
• 18 suggested better communication and more transparency
• 18 suggested strengthening sermons and making them more Scripture-based
• 17 suggested more services and more service availability
• 15 suggested new ministers
• 12 suggest more active ministries and community outreach
• 12 suggested better financial health (sometimes connected to property next door)
• 11 suggested less focus on politics or a change to public policy approach
• 11 suggested more service and volunteer opportunities
• 10 suggested more groups (couples, singles, long-term)
• 10 suggested more gathering space; 9 suggested increased commitment to young people
• 9 suggested more intergenerationality
• 9 suggested more music from the Gospel choir
• 8 suggested more young adult ministry and outreach
• 6 suggested being more inclusive and welcoming
• 5 suggested more marketing
• 5 suggested more contemporary music
• 5 suggested more guest speakers and associate ministers preaching
• 3 suggested monthly communion on Sunday
• 3 suggested more mental health conversations
• 2 suggested more outreach to the disabled community
• 2 suggested offering more help (affordable housing, hospice)
What is 1 thing about Marble that should never change?

• 281 people responded to this question
• 113 noted inclusivity, welcome, and acceptance of all
• 37 noted the music ministry
• 34 noted the warmth, love, and caring
• 33 noted the positivity and hope
• 24 noted the open-minded faith exploration
• 15 noted diversity
• 13 noted preching format and style or the sermons
• 13 noted the fellowship or community
• 11 noted Sunday worship
• 11 noted bringing the Gospel and spirituality to people
• 8 noted the emphasis on practicality and education
• 7 noted the location or building
• 6 noted programs offered
• 5 noted social justice and outreach
• 4 noted the ministers
• 3 noted the traditional style
• 3 noted mental health
• 2 noted the livestreaming option
• 1 noted the standard of excellence
The following themes were identified during the Fuller Seminary consultants’ recent interviews and focus groups as areas that should receive greater focus for Marble’s future. Please select up to three options you think should receive greater focus:

- Children’s ministries
- Youth ministries
- Family ministries
- Young adult ministries (ages 18-30s)
- Intergenerational ministry
- Worship services
- Deeper relationships/stronger community
- Engaging social justice and the needs of the ...
- Online engagement
- Increased diversity
- Greater congregational leadership
- Increased influence in New York City
- More frequent and transparent ...
- Other (please specify)

"Other" Responses: 8 noted mission trips or ministries for seniors; 3 noted communication (Marble Vision); 3 noted mental health resources; 3 noted service outreach; 3 noted all-church activities; 2 noted more access to sermons and program times; 2 noted more clergy members; 1 noted outreach to disabled community; 1 noted justice; 1 noted avoiding political justice; 1 noted LGBTQ+ ministry; 1 noted more marketing/visibility; and 1 noted small groups.
For the 1-2 areas that are most important to you for Marble’s future, what ideas do you have for next steps Marble might take?

- 208 people responded to this question
- 29 suggested engaging new and younger members, young adult ministry, or hiring a young professional
- 26 suggested more community outreach or volunteer opportunities
- 25 suggested building community within the church (brunch, coffee hour, town halls, game/movie nights)
- 24 suggested being more intergenerational and engaging children more
- 24 suggested more online reach or marketing
- 20 suggested transparent communication and listening to others
- 15 suggested partnership with other organizations or bringing in guest speakers
- 12 suggested increased opportunities for lay leaders (i.e. meetings to bring ideas to board)
- 12 suggested improving leadership by consulting or mentoring existing leadership, offering transparency or clarity concerning leadership selection, or finding new leadership
- 10 suggested more in-person gathering
- 7 suggested more small groups
- 7 suggested re-establishing standards and learning from roots and history
- 6 suggested pastoral care and personal outreach
- 5 suggested more active social justice or taking a firmer stance on social policy
- 5 suggested more leadership diversity
- 5 suggested spiritual mentorship
- 5 suggested strengthening sermons
- 5 suggested deeper and more diverse theology
- 5 suggested financial health
- 4 suggested more ministry to seniors
- 2 suggested more art ministries (theater events, liturgical dancing)
- 1 suggested being less political and agenda based
Do you support Marble being more engaged in social issues?

Yes 236
No 64

Please identify the top 3 issues in which Marble should become more engaged at this time.

- Voting rights: 89
- Abortion: 89
- Gun control: 89
- Education: critical race theory, college: 62
- Media regulation: social/traditional, free: 48
- Economic issues: wage, daycare: 42
- Immigration: 36
- Criminal: policing, prison reform: 36
- Environment/climate: 32
- Healthcare: mandates, affordability, mental: 32
- Foreign policy: refugees, oppression: 32
- Other (please specify): 0

"Other" Responses: In response to the "other" option, 12 people noted social justice (racial, LGBTQ+); 6 noted homeless, hungry, or mentally ill populations; 3 noted diversity and inclusivity; 3 noted education opportunities; 2 noted building leadership; 2 noted family units, teens, or children; 1 noted more internal focus; and 1 noted senior citizen support.
How important is it for you that Marble Collegiate Church is open and affirming to LGBTQ+ persons, their families, and their allies?

<table>
<thead>
<tr>
<th>Field</th>
<th>Mean</th>
<th>Standard Deviation</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>How important is it for you that Marble Collegiate Church is open and affirming to LGBTQ+ persons, their families, and their allies?</td>
<td>4.10</td>
<td>1.23</td>
<td>303</td>
</tr>
</tbody>
</table>
Please complete the following statement using the response options below. Other than financial benefits, strong alliance and partnership with the Collegiate Church of New York is:

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very unimportant</td>
<td>10.60%</td>
</tr>
<tr>
<td>Unimportant</td>
<td>7.28%</td>
</tr>
<tr>
<td>Neither important nor unimportant</td>
<td>27.48%</td>
</tr>
<tr>
<td>Important</td>
<td>35.43%</td>
</tr>
<tr>
<td>Very important</td>
<td>19.21%</td>
</tr>
</tbody>
</table>

Field: Mean 3.45, Standard Deviation 1.19, Responses 302
"...strong alliance and partnership with the Collegiate Church of New York is..." by Role

The above chart displays importance ratings of partnership with the Collegiate Church of New York by role, revealing lower ratings among church leadership.

"...strong alliance and partnership with the Collegiate Church of New York is..." by Age

The above chart displays importance ratings of partnership with the Collegiate Church of New York by age, revealing low ratings among 30-39 year-olds.
Inviting Others/Outreach

How many new people have you invited to attend Marble over the past 3 years?

- 0
- 1-5
- 6 or more

How many of those people attended?

- 0
- 1-5
- 6 or more

How many of those people still attend?

- 0
- 1-5
- 6 or more
What ideas do you have for how Marble could better invite or attract new people to the congregation?

• 218 people responded to this question
• 70 suggested improving online reach and advertising via podcasts, social media, subway ads, and promotions at colleges
• 45 suggested more public events such as concerts, picnics, games, field trips, puzzle, plays, etc.
• 25 suggested more community outreach
• 21 suggested encouraging members to invite friends, evangelizing, or more one-on-one invitations
• 12 suggested guest speakers
• 5 suggested partnering with other community organizations and other churches
• 5 suggested more Christ-centered messages or spiritual nourishment
• 4 suggested focused group interaction
• 4 suggested more contemporary music
• 3 suggested meaningful activities for youth and children
• 3 suggested more focus on present members
• 2 suggested a gift shop, coffee shop, or bookstore
• 1 suggested more mental health conversations.
What aspects of Marble, if any, discourage people from first-time or continued attendance?

- 196 people responded to this question
- 20 noted the lack of casual events or difficulty meeting people
- 17 noted the entrance was not welcoming, the doors were not open on 5th Ave., or steep steps
- 14 noted traditionalism or formality
- 12 noted an impersonal, pre-scripted, fake, or elitist nature
- 11 noted general church apathy
- 10 noted lack of knowledge about the church
- 9 noted distance, travel, or location
- 8 noted Covid
- 8 noted lack of follow-up from church
- 7 noted the older congregation
- 6 noted the vaccine mandate or masking policy
- 5 noted the church was too political
- 4 noted the ministers (turnover, disgruntled, sloppy)
- 4 noted the lack of significant messages on Sundays
- 4 noted the lack of groups (new members group, activities, groups for young adults)
- 3 noted the overmentioning of financial giving
- 3 noted too much religious talk or the church feels too "churchy"
- 2 noted other church loyalty
- 1 noted the church doesn’t reach deepest needs
- 1 noted non-diverse leadership
- 1 noted lack of transparency.
Commitments and Capacity

In which ministries, programs, or areas did you participate in the last year (January to December 2021)? Please check all that apply.

- 11 O'Clock Worship: 269
- 10 O'Clock Bible Study: 120
- 10 O'Clock Prayer Circle: 43
- PrimeTime Program: 90
- Bible Study (other than 10 O'Clock): 68
- Small Group: 83
- Music Ministries: 61
- Special Program Groups (e.g., Women's ...): 146
- Stephen Ministry: 32
What are your plans for future financial giving to Marble?

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase my giving, regardless of next steps</td>
<td>34.81% 102</td>
</tr>
<tr>
<td>Increase my giving, if the church demonstrates a need or pursues a worthy cause</td>
<td>18.09% 53</td>
</tr>
<tr>
<td>Keep my giving the same</td>
<td>42.66% 125</td>
</tr>
<tr>
<td>Decrease my giving, regardless of next steps</td>
<td>1.37% 4</td>
</tr>
<tr>
<td>Decrease my giving, unless the church demonstrates a need or pursues a worthy cause</td>
<td>3.07% 9</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>293</strong></td>
</tr>
</tbody>
</table>
Demographics

Are you a church member at Marble?

- Yes: 254
- No: 47

How far do you live from Marble Church?

- Less than 1 mile: 29
- 1-2 miles: 57
- 3-5 miles: 55
- 6-10 miles: 50
- 11-25 miles: 40
- Greater than 25 miles: 72
Where do you live?

Of the people who live more than 25 miles from Marble, 23 live somewhere else in NY; 9 live in PA; 7 live in FL; 7 live in NJ; 2 live in MA; 2 live in NC; 2 live in TN; 2 live in VA; 2 live in WI; 1 lives in CA; 1 lives in CT; 1 lives in HI; 1 lives in HI; 1 lives in MD; 1 lives in MI; 1 lives somewhere in the Midwest; 1 lives in NH; 1 lives in OH; 1 lives in RI; 1 lives somewhere in the Tri State area; and 1 lives in WA.

What is your primary mode of transportation when attending Marble services or programming?

- Car (drive myself): 40
- Car (ride service): 19
- Walk: 38
- MTA subway/bus: 107
- Bicycle: 2
- I participate online: 53
- Other (please specify): 22
- Intra/interstate mass transit (e.g., NJ Transit, ...): 20

"Other" Responses: 8 people noted the subway, 4 noted taxi or Access-A-Ride, 2 noted the ferry, 2 noted Long Island Railroad, 1 noted wheelchair, and 1 noted scooter.
What is your gender?

- Female: 190
- Male: 98
- Transgender: 0
- Non-binary, non-conforming: 3
- Prefer not to answer: 10
- Other (please specify): 0

What is your sexual orientation?

- Asexual: 5
- Bisexual: 6
- Gay: 35
- Lesbian: 5
- Queer: 2
- Questioning or unsure: 0
- Straight (heterosexual): 204
- Prefer not to answer: 28
- Additional category/identity not listed (please ...): 8

"Additional category/identity not listed" Responses: 5 people wondered why the question was being asked, 1 noted a sexually fluid identity, 1 noted a pansexual identity, and 1 noted being mostly heterosexual.
What is your age?

What is your race or ethnicity? Please check all that apply.

"Other" Responses: 1 person noted Italian American, 1 person noted Jewish, 1 person noted Chinese, 1 person noted Ecumenical, and 1 person noted Caribbean American.
What is your marital status?

- Single, never married: 88
- Married or domestic partnership: 119
- Widowed: 20
- Divorced: 46
- Separated: 9
- Other (please specify): 11

*Other* Responses: 3 people wondered why the question was being asked or preferred not to answer, 2 noted they have a partner, 1 noted they were legally betrothed, 1 noted they were single, 1 noted they were engaged, 1 noted things were complicated, and 1 noted a very committed relationship.

Are you currently...?

- Employed for wages: 95
- Self-employed: 37
- Out of work and looking for work: 9
- Out of work but not currently looking for work: 5
- A homemaker: 7
- A student: 7
- Military: 0
- Retired: 121
- Unable to work: 3
- Other (please specify): 13

*Other* Responses: 6 people noted part-time work or small jobs, 3 noted being underemployed and looking for more work, 2 noted semi-retirement, 1 noted being fully engaged, 1 noted being a full-time volunteer, and 1 noted being a student and employed.
How often do you attend Sunday worship services (in-person or online)?

- Never: 3
- A few times a year: 27
- Many times a year: 29
- Once a month: 14
- 2-3 times a month: 81
- Once a week: 142

How often do you attend a service other than Sunday morning (in-person or online)?

- Never: 36
- A few times a year: 48
- Many times a year: 19
- Once a month: 31
- 2-3 times a month: 19
- Once a week: 19

How often did you volunteer at Marble or a Marble-sponsored event in the past year?

- 0 times: 160
- 1-6 times: 77
- 7-15 times: 20
- More than 15 times: 37
What was your primary mode of attendance in 2019 (before the Covid-19 pandemic)?

- Always in-person: 151
- Mostly in-person, occasionally online: 72
- Evenly divided between in-person and online: 14
- Mostly online, occasionally in-person: 20
- Always online: 24
- Not applicable (didn't attend Marble in 2019): 15

What is your current primary mode of attendance?

- Always in-person: 39
- Mostly in-person, occasionally online: 57
- Evenly divided between in-person and online: 23
- Mostly online, occasionally in-person: 76
- Always online: 96

In the future (after the Covid-19 pandemic), what do you anticipate your primary mode of attendance will be?

- Always in-person: 82
- Mostly in-person, occasionally online: 98
- Evenly divided between in-person and online: 44
- Mostly online, occasionally in-person: 45
- Always online: 25
What best describes your role at Marble? Please check all that apply.

- Pastor or church staff: 11
- Church leadership (non-staff): 41
- Active volunteer: 62
- Regular attendee/participant: 44
- Occasional attendee/participant: 26
- Other (please specify): 5

"Other" Responses: 5 noted being an online attendee; 4 noted being a ministry leader; 4 noted having been in past leadership positions; 3 noted being members of other churches; 2 noted being disabled; 2 noted being congregation members; 1 noted being a parent; 1 noted being a volunteer; 1 noted being a prayer team member; 1 noted being a choir member; and 1 noted being a wedding coordinator.

What is the current level of your annual household income?

- Less than $25,000: 16
- $25,000 - $50,000: 37
- $50,000 - $100,000: 51
- $100,000 - $200,000: 47
- More than $200,000: 74
- I prefer not to say: 70
What is the highest degree or level of school you have completed?

- Some high school: 4
- High school graduate or the equivalent: 14
- Trade / Technical / Vocational Training: 6
- Associate Degree: 23
- Bachelor’s Degree: 23
- Master’s Degree: 98
- Professional Degree: 104
- Doctorate: 0

Were you born in the United States?

- Yes: 256
- No: 37

[If not born in the US] In which country were you born?

Of the people who were born outside the United States, 8 people were born in the West Indies; 6 were born in the UK; 3 were born in Germany; 2 were born in Canada; 2 were born in Guyana; 2 were born in the Netherlands; 1 was born in China; 1 was born in Ethiopia; 1 was born in Finland; 1 was born in Haiti; 1 was born in Korea; 1 was born in Panama; 1 was born in the Philippines; 1 was born in South Africa; and 1 was born in Taiwan.
Additional Questions

Do you have 8-10 minutes to answer a few additional questions?

- Yes: 226 responses
- No: 69 responses

How would you rate the formality of Marble's worship services?

- Far too informal: 0.44%
- Too informal: 3.56%
- About right: 84.89%
- Too formal: 9.78%
- Far too formal: 1.33%

Field | Mean | Standard Deviation | Responses
--- | --- | --- | ---
How would you rate the formality of Marble's worship services? | 3.08 | 0.45 | 225
How supportive are you of Marble Church's overall mission?

- Not at all: 0.00%
- Slightly: 1.78%
- Moderately: 12.44%
- Very: 33.78%
- Completely: 52.00%

Field | Mean | Standard Deviation | Responses
--- | --- | --- | ---
How supportive are you of Marble Church's overall mission? | 4.36 | 0.77 | 225

How well do you believe Marble Church is achieving its mission?

- Not well at all: 0.89%
- Slightly well: 8.04%
- Moderately well: 38.39%
- Very well: 38.84%
- Extremely well: 13.84%

Field | Mean | Standard Deviation | Responses
--- | --- | --- | ---
How well do you believe Marble Church is achieving its mission? | 3.57 | 0.86 | 224
How supportive are you of Marble Church’s Growing Deeper priority?

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<th>Responses</th>
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How well do you believe Marble Church is achieving its Growing Deeper priority?

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How supportive are you of Marble Church’s Growing Relationally priority?

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<td>4.11%</td>
<td>11.42%</td>
<td>36.53%</td>
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Field | Mean | Standard Deviation | Responses |
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How well do you believe Marble Church is achieving its Growing Relationally priority?

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<th>Moderately well</th>
<th>Very well</th>
<th>Extremely well</th>
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<tr>
<td>3.29%</td>
<td>12.68%</td>
<td>39.91%</td>
<td>34.27%</td>
<td>9.86%</td>
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Field | Mean | Standard Deviation | Responses |
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<tbody>
<tr>
<td>How well do you believe Marble Church is achieving its Growing Relationally priority?</td>
<td>3.35</td>
<td>0.94</td>
<td>213</td>
</tr>
</tbody>
</table>
How supportive are you of Marble Church’s Growing in Generosity priority?

- Not at all: 0.47%
- Slightly: 2.79%
- Moderately: 16.28%
- Very: 38.14%
- Completely: 42.33%

Field | Mean | Standard Deviation | Responses
--- | --- | --- | ---
How supportive are you of Marble Church’s Growing in Generosity priority? | 4.19 | 0.84 | 215

How well do you believe Marble Church is achieving its Growing in Generosity priority?

- Not well at all: 2.84%
- Slightly well: 10.90%
- Moderately well: 36.97%
- Very well: 34.60%
- Extremely well: 14.69%

Field | Mean | Standard Deviation | Responses
--- | --- | --- | ---
How well do you believe Marble Church is achieving its Growing in Generosity priority? | 3.47 | 0.97 | 211
How supportive are you of Marble Church’s Growing Young Across Generations priority?

- Not at all: 0.00%
- Slightly: 6.91%
- Moderately: 10.14%
- Very: 31.34%
- Completely: 51.61%

Field | Mean | Variance | Responses
--- | --- | --- | ---
How supportive are you of Marble Church’s Growing Young Across Generations priority? | 4.28 | 0.82 | 217

How well do you believe Marble Church is achieving its Growing Young Across Generations priority?

- Not well at all: 12.92%
- Slightly well: 25.84%
- Moderately well: 38.28%
- Very well: 17.22%
- Extremely well: 5.74%

Field | Mean | Standard Deviation | Responses
--- | --- | --- | ---
How well do you believe Marble Church is achieving its Growing Young Across Generations priority? | 2.77 | 1.06 | 209
Combined Mission and Priority Questions

- How supportive are you of Marble Church's overall mission?
- How do you believe Marble Church is achieving its mission?
- How supportive are you of Marble Church's Growing Deeper priority?
- How well do you believe Marble Church is achieving its Growing Deeper priority?
- How supportive are you of Marble Church's Growing Relationally priority?
- How well do you believe Marble Church is achieving its Growing Relationally priority?
- How supportive are you of Marble Church's Growing in Generosity priority?
- How well do you believe Marble Church is achieving its Growing in Generosity priority?
- How supportive are you of Marble Church's Growing Young Across Generations priority?
- How well do you believe Marble Church is achieving its Growing Young Across Generations priority?

Means:
- How supportive are you of Marble Church's overall mission? 4.36
- How do you believe Marble Church is achieving its mission? 3.57
- How supportive are you of Marble Church's Growing Deeper priority? 3.43
- How well do you believe Marble Church is achieving its Growing Deeper priority? 4.34
- How supportive are you of Marble Church's Growing Relationally priority? 3.35
- How well do you believe Marble Church is achieving its Growing Relationally priority? 4.26
- How supportive are you of Marble Church's Growing in Generosity priority? 3.47
- How well do you believe Marble Church is achieving its Growing in Generosity priority? 4.19
- How supportive are you of Marble Church's Growing Young Across Generations priority? 3.47
- How well do you believe Marble Church is achieving its Growing Young Across Generations priority? 4.28

Mean: 4.04
What first attracted you to Marble? Please select up to three options.

- A friend/family member invited me: 84
- Internet search/discovered online: 16
- Proximity: 16
- Preaching: 59
- Worship style: 77
- Community outreach: 16
- Reputation of the church: 62
- Small groups: 73
- Ministry teams: 13
- Other (please specify): 18
- Music: 73

"Other" Responses: 12 people noted an advertisement (NYT, subway ad); 11 noted Norman Vincent Peale books; 8 noted Pride month outreach, LGBTQ+ friendliness, and diversity; 6 noted a family member or friend's invitation; 5 noted meeting others; 4 noted 20-30s ministry (in the 1970s); 4 noted ministerial staff; 3 noted power of positive thinking; 2 noted Sr. Carol's Bible study; 2 noted outreach opportunities; 1 noted the GITS ministry; 1 noted a recruiter; 1 noted curiosity; 1 noted proximity; 1 noted the arts ministry; 1 noted a dinner program; 1 noted a women's retreat; and 1 noted a prayer group.

What keeps you attending Marble? Please select up to three options.

- The friends I have at Marble: 109
- Proximity: 13
- Preaching: 111
- Worship style: 100
- Community outreach: 23
- Reputation of the church: 34
- Small groups: 25
- Ministry teams: 37
- Other (please specify): 38
- Music: 113

"Other" Responses: 9 noted ministers/preaching; 9 noted programs; 4 noted history; 3 noted open-mindedness; 2 noted community warmth; 2 noted lay groups; 2 noted online options; 2 noted leadership involvement; 2 noted mental health emphasis; 2 noted inclusivity; 1 noted volunteers; and 1 noted worship.
Please select the ministries, programs, or areas in which you would like to become more involved or would be willing and able to contribute more of your time.

"Other" Responses: 2 noted tutoring; 2 noted they live too far away; 2 noted ushering; 1 noted the Stephen Ministry; 1 noted married couples group; 1 noted men's group; 1 noted adult Sunday school; 1 noted reading scripture online; 1 noted group online worship; 1 noted health issues; 1 noted new members ministry; 1 noted intergenerational multi-diverse ministry; 1 noted interfaith events; 1 noted formation of a hiking group; and 1 noted Bible study.
If you were going to invite someone outside the Marble community to attend a ministry or activity, to which ministry or activity would you be most likely to invite them? Please select up to two options.

- Regular Sunday or Wednesday worship: 140
- Christmas, Easter, or other special worship events: 93
- Concert or other special musical event: 91
- Special program sponsored by one of the program groups: 48
- Volunteer or outreach event (e.g., tutoring, mentoring, etc.): 14
- Other (please specify): 13
- I have never invited friends or acquaintances: 2

"Special program sponsored by one of the program groups" Responses: 4 people noted an interesting guest speaker; 3 noted social justice; 1 noted interfaith; 1 noted arts ministry event; 1 noted online programs midweek; 1 noted Primetime; 1 noted music programs; and 1 noted a retreat.

"Other" Responses: 2 people noted GIFTS ministry; 2 noted Pride activities; 2 noted women's ministry events or retreat; 2 noted Primetime; 1 noted Tri-faith worship; 1 noted Sunday online service; 1 noted the arts ministry; and 1 noted Sr. Carol ministries.
Do you have any concerns about Marble’s approach to health and safety standards related to the Covid-19 pandemic?

- 164 people responded to this question
- 131 noted no concerns or that the church did a great job
- 21 noted they were ready to open up, the church took too long to be back in person, or a desire for no more masks
- 10 noted maintaining practices that keep people safe (masking, mandating vaccine)
- 7 noted they still do not attend in person
- 4 noted the church should not have mandated vaccine
- 1 noted too much formality

If you attend Marble online but attended in-person before the Covid-19 pandemic, what changes would contribute to your return to in-person worship?

- 134 people responded to this question
- 34 noted more people in person, they were ready to return, or were attending in person already
- 12 noted secure masking
- 11 noted getting over the convenience of online worship
- 9 noted masks being optional
- 8 noted social events (coffee hour, brunch, membership tables, etc.)
- 8 noted lower case counts or infection rates
- 6 noted no more social distancing
- 6 noted they don’t plan on returning due to personal health
- 4 noted assurance of double vaccination from everyone
- 3 noted warmer weather
- 3 noted they don’t feel safe taking public transportation
- 2 noted upgraded ventilation
- 2 noted in person Sunday school for children
- 1 noted hand sanitizing stations
What three words or short phrases best describe what it means to be a member of Marble?

• 188 people responded to this question
• 80 noted belonging, community, supportive, family, or home
• 62 noted loving, kind, caring, or compassionate
• 46 noted welcoming, accepting, or inclusive
• 40 noted spiritual growth, learning, challenge, or transformation
• 40 noted positive, inspiring, hope, or joy
• 29 noted faithful, faith, or believers
• 13 noted open-minded
• 8 noted sincere, meaningful, or engaging
• 7 noted servant leader or service
• 7 noted grateful
• 7 noted music
• 6 noted respect or trust
• 5 noted diverse
• 4 noted fulfilling
• 4 noted peace
• 4 noted ministry
• 3 noted heritage
• 2 noted finding gifts/talents
• 2 noted opportunity
• 1 noted forgiving